



July 12, 2022

Madison Consolidated Schools to partner with CRM Companies of Lexington, KY, and sculptor Dale Rogers of Haverhill, MA on the Sunrise Crossing development project.

Thanks to Madison Consolidated School faculty Dan Grill, Ryan Lamb, Eric Phagan, and Ashley Schutte, some Madison students will have a unique opportunity to work on a very special collaborative project incorporating the new public art piece “Birdman” that will be installed as part of the new hilltop development. Approximately 500 students will have the opportunity to experience the benefits of this project.

As part of the Sunrise Crossing development, MCS has established a partnership with property developer CRM Companies, working with Kim Nyberg with Madison Area Arts Alliance and Tony Steinhardt from the City of Madison, have established a partnership to create a hands-on, creative learning experience that will build upon existing academic standards and layer them with a creative vibe and opportunity to craft and share stories visually through artistic expression.

“We are thrilled at the opportunity for our students to work with renowned sculptor Dale Rogers/[Dale Rogers Studios](#) on this project,” shared Eric Phagan, local artist, and MJHS Art teacher. “This is one of those once-in-a-lifetime experiences that will plant a seed that grows from class to class.” Mr. Rogers will meet with students over a three-day period in the Spring to share about his process, techniques for working with different materials, and help students think about how they can adapt their learning to their classroom, skill level, and scope of the project.

The plan begins with MJHS students developing their point of view for complementary pieces, designing their art, and getting ready for production. Once complete, the designs will go to the Cub Manufacturing lab for production by the MCHS manufacturing students. “My vision for this project is to bring community art, creative educational partners, and students working together between our campuses to produce (potentially) numerous pieces of various sizes and scope that capture the history of our entire community -eventually weaving together locations throughout our county,” Phagan continued.

“As the developer for Sunrise Crossing we are very excited to be able to partner with the local community and school system to enrich the lives of the students here in Madison,” shared Garyen Denning of CRM Companies. “A key part of any development is community engagement and improvement of not only the project itself but the surrounding area. Dale will create a positive impact on these students and it will create a lasting impression not only at Sunrise Crossing but throughout Madison.”