

For Immediate Release May 20, 2015

Thanks to your help, the Cub Manufacturing project is awarded \$3,000 in contest!

Madison, IN: The results of the Bridgestone Tire: Fuel the Cause Contest are in and Cub Manufacturing was named a 2nd Runner Up and will receive a \$3,000.00 grant toward the project.

As part of the Innovative Industrial Technology Training Center coming to Madison Consolidated High School next Fall, Cub Manufacturing will be a student run business which creates an environment for hands-on learning and training with highly specialized equipment that students would use in real world manufacturing jobs. Designed as a work based learning initiative, Cub Manufacturing will help students understand all functional aspects of a manufacturing business including, finance, logistics, inventory, purchasing, problem solving, teamwork, supervision, and time management.

Dave Ungru, owner of Koehler Tire and Koehler Welding Supply nominated the project for consideration to Bridgestone Tire. "We are fortunate to have vendor partners, like Bridgestone Tire, who believe in and financially support grassroots efforts to improve communities where they do business," shares Ungru.

"We would like to thank our community for their support of our project and Dave Ungru for the nomination and opportunity to share our story with such a large audience! We had a vast number of individuals voting nationwide as a result of email links, Facebook 'shares', or via Twitter", shares Ashley Schutte, Communications Coordinator at Madison Consolidated Schools. "We had local and regional business and industry partners, staff, faculty and their families, as well as, our local media outlets who helped to promote our project through their circles and those contacts reached places near and far."

Full results can be viewed on the Bridgestone site at <u>Fuel the Cause Contest</u>. Cub Manufacturing was selected in March as one of twelve finalists to compete for a grand prize of \$25,000.00. Prizes were based on the number of public votes each project received in the month of April 2015.