

# Rodney L. Nay

*Class of 1983*

## MCHS Hall of Fame Induction 2021

In 2014, Rodney L. Nay's picture graced the cover of a national magazine proclaiming the MCHS alumnus *Funeral Director of the Year*. In addition to the ultimate distinction, numerous accolades, with national, state and local ties, adorn multiple walls at Morgan & Nay Funeral Centre, a business the 1983 graduate co-founded 24 years ago. For the past seven years (2014-2020), the firm has merited *Pursuit of Excellence* honors from the National Funeral Directors Association, as well as two finalist spots for "Best of Best" honors. Although the Deputy native has traveled cross-country for the recognition ceremonies, his heart and commitment to clients and homeland always bring him back to his roots.



As president/owner of Morgan & Nay Funeral Centre, he consistently strives to make Jefferson County a more productive, compassionate place. Almost every event or humanitarian drive that relies on community support benefits from his generosity. From the 4-H Fair to local theatre productions, Veterans Day programs, village festivals, car shows, art venues, projects benefitting school and youth organizations, music concerts, parades and Christmas wreaths for military cemeteries, Nay embraces the mission. In addition, his company initiates and produces numerous non-profit events to bring joy and smiles to the faces of neighbors and friends. Hymn Sings, Day Trips, Christmas Shows, Holiday Memorial Services, Grief Support Programs, Seminars on Elder Issues and Annual Veterans Celebrations.

On a local level, Nay merited Madison/Jefferson County Chamber of Commerce Business of the Year in 2010 as well as reigned as the top co-fundraiser for the Children's Advocacy Center in 2017. In 2015, the State of Indiana bestowed the funeral director with the elite Distinguished Hoosier Award for his support to veteran events and issues.

Education for the 1986 graduate of Mid-America College of Funeral Services never stops. Each year he takes continuing education classes to keep abreast of his profession and changing times. Every time, his company attains one feat and gains yardage, he moves the goal post farther down the road.

A master of cosmetology restoration and customer service details, Nay credits his ever-evolving success to many factors, particularly the practices to "exceed expectations, reflect wishes" when possible, never forget those who contributed to your success, keep learning and remember everyone, regardless of station in life, enjoys a handshake, hello and smile. This paragon in the funeral profession always engraves his work with excellence, compassion and pride.